



SUBMISSION GUIDELINES

PLEASE RENAME FILES USING YOUR FIRST NAME, LAST NAME AND TITLE OF PIECE.

- For example, FirstName-LastName-TitleofPiece.pdf

ARTWORK FORMAT

- We accept jpg, pdf, video (MP4) or audio (MP3) file.
- Artwork should be sixty seconds or less in length.

RULES

Read these carefully before you make your piece. There is no fee to enter.

- The piece must be the original creation of a current California public school student(s) grades 7-12.
- Projects may be submitted by a whole class, a student team, or an individual student.
- Entries must 60 seconds or less in length.
- No copyrighted music, video, or images may be used. Your piece must not infringe on any third-party rights. Artwork previously produced for compensation are not eligible.
- By submitting, you grant Create CA a royalty-free license to copy, distribute, modify, display and perform publicly and otherwise use, and authorize others to use your artwork for any educational purpose throughout the world and in any media.
- Create CA reserves the right to make your artwork available to the general public from its website, social media and to distribute it to watershed groups and any other organizations interested in showing it for educational purposes, including, but not limited to, on internet sites, at conferences and events, on television, and other media outlets.
- Personal information collected from Student Voices Campaign participants will never be sold. The information collected will only be used to contact participants.
- Anything posted to YouTube will be subject to YouTube's privacy policy.
- Anything posted to Facebook will be subject to Facebook's privacy policy.
- We recommend retaining a high-resolution file.

Content guidelines

We strive to keep content PG. Content that is not allowed includes (but may not be limited to):

- Foul language
- Alcohol, tobacco, or drugs
- Sexual content
- Any illegal activity
- Any content that disparages specific CA school boards, schools, districts, DOE, etc.
- Don't show any students' faces if they don't agree to sign a waiver.

General recording reminders

- Film in portrait (camera phone facing up-down)
 - The back facing camera is a better camera, if you're able to hold it/use a tripod
- Make sure to have adequate lighting, natural is best!
- Speak loudly and clearly.
- Use captions when possible (Tiktok and IG can put them in for you automatically!)
- Rehearse or write down your thoughts before recording
 - If you read from cards, try to maintain eye contact with the camera and memorize some lines